

Press Release

April 16, 2014

i's FACTORY Co., Ltd.

"bodais" Analytics Service Now Available as Virtual Appliance: Timely Application of Big Data Analytics to Business

i's FACTORY Co., Ltd. (Chiyoda Ward, Tokyo, CEO and Representative Tomoyasu Ohba, "i's FACTORY" hereinafter) announced that its current cloud analytics platform *"bodais"* will be deployed as a virtual appliance based on the OVF open standard, starting on April 16, 2014.

"bodais" is an automatic evolutionary cloud analytics platform that combines i's FACTORY's continuous and successful efforts since 2000 on the cutting-edge analytic technologies and data analysis know-how. Since its release in August 2011, *"bodais"* has been offered as a SaaS. As more clients are making transitions from a trial to a larger scale implementation phase, we have been receiving an increasing number of requests for the on-premises version for improved security and performance.

We will deploy the virtual appliance version at this time in order to smoothly provide the on-premises version.

In most cases today, application of big data analytics to business involves running a feasibility study prior to the full-scale implementation of the product. Now it will be possible for your business to reduce investment costs by using the *"bodais"* cloud service during the initial trial phase, and by making a transition to the on-premises version during the full-scale implantation phase.

Deployment of the virtual appliances service will greatly reduce the time for installation of on-premises version, and there is no need for specialized hardware. This is an innovative service that will allow for a smooth implementation of valuable knowledge discovered from big data into your business.

This virtual appliance was created in accordance with the Open Virtualization Format (OVF) open standard established by the Distributed Management Task Force (DMTF), with the support from the IBM Virtual Appliance Center, IBM Japan, Ltd. It will be compatible with a wide variety of virtual environments such as VMware, KVM, PowerVM, and Hyper-V.

About bodais:

“bodai” is a Buddhist term for the mind seeking enlightenment. We combined this concept with the word “dice”, signifying probability. Together, “ bodais” is the application of statistical analysis in pursuit of enlightening knowledge embedded in data.

About IBM Virtual Appliance Center:

<http://www-06.ibm.com/systems/jp/vac/solutions.html>

<p>About Us: i's FACTORY Co., Ltd. Founded: April 25, 2000 Representative: President and CEO Tomoyasu Ohba, Ph.D. Stated Capital: 114,981,000 Yen</p>	<p>For Inquiry: Telephone: 03-5259-9004 E-mail: sales@isfactory.co.jp Ikuta, Marketing Department http://bodais.jp/company/</p>
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